



RECOVER AND REBUILD JAMAICA EXPO — 2026 —

FASTER. SMARTER. STRONGER.

FREQUENTLY ASKED QUESTIONS

1 EVENT OVERVIEW

What is Recover & Rebuild Jamaica Expo 2026?

Recover & Rebuild Jamaica Expo 2026 is a national recovery platform created in response to the damage caused by Hurricane Melissa. It brings together rebuilding products, services, professionals, government agencies and financing options in one concentrated environment over two days.

Is this only a trade show?

No. The platform is positioned as Jamaica's national recovery marketplace. Every exhibitor, sponsor and participant is expected to have a direct, demonstrable contribution to Jamaica's recovery and rebuilding process.

When and where will the Expo take place?

The Expo is scheduled for July 11-12, 2026 at the Montego Bay Convention Centre.

Who is presenting the Expo?

The event is presented by the Montego Bay Chamber of Commerce & Industry in strategic partnership with Build Expo Jamaica Limited.

What is the theme of the Expo?

The theme is: Faster. Smarter. Stronger.

How many people are expected to attend?

The Expo expects 4,000+ attendees, with 100+ exhibitors and sponsors across two days of high-impact engagement.

2 AUDIENCE & EVENT VALUE

Who is expected to attend?

The audience includes homeowners, contractors, developers, SMEs, procurement buyers, financiers, insurers, licensed professionals, skilled tradespeople and suppliers.



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What makes the audience valuable for sponsors and exhibitors?

Attendees are expected to be high-intent, decision-ready buyers with active projects and urgent needs. They are coming to purchase, hire, contract, source, compare, request quotations and initiate relationships that extend beyond the two-day event.

Why should companies participate?

Participants gain direct engagement with a rebuilding audience, opportunities for sales conversations, consultation bookings, contract discussions, lead generation and authority positioning within Jamaica's national recovery narrative.

3 SPONSORSHIP

What sponsorship tiers are available?

The sponsorship tiers are Platinum, Gold, Silver, Bronze, Associate Partner and Category Sponsor. Each tier is structured to deliver different levels of visibility, lead access, brand authority and event positioning.

Sponsor Tier	Investment
Platinum	JMD \$5,000,000 USD \$35,300
Gold	JMD \$3,500,000 USD \$22,500
Silver	JMD \$2,000,000 USD \$13,000
Bronze	JMD \$1,000,000 USD \$6,500
Associate Partner	JMD \$500,000 USD \$3,200
Category Sponsor	JMD \$1,500,000 USD \$9,500

What does Category Sponsor mean?

A Category Sponsor owns a specific category or vertical and receives exclusive category partnership, dedicated sector floor presence, category-filtered leads, event media/material visibility and exclusive zone branding.

Can sponsors purchase add-on opportunities?

Yes. Add-ons are available to confirmed sponsors and may also be purchased as standalone investments, where applicable. These opportunities are designed to increase visibility, engagement and conversion in high-traffic areas.

Sponsorship Add-On	Investment
VIP Lounge Sponsorship	JMD \$1,000,000 USD \$7,000
Professional Zone Sponsorship	JMD \$1,000,000 USD \$7,000
Demo Zone Sponsorship	JMD \$1,000,000 USD \$7,000



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Sponsorship Add-On	Investment
Networking Evening Reception Sponsor	JMD \$800,000 USD \$5,100
Registration Badge Lanyard Bag Sponsor	JMD \$1,500,000 USD \$9,700
Skills Competition Trades Olympiad	JMD \$600,000 USD \$3,800
Main Entrance Branding Sponsor	JMD \$600,000 USD \$3,800
Live Stream Naming Sponsorship	JMD \$600,000 USD \$3,800
Stage Session Workshop Sponsor	JMD \$100,000 / session USD \$700

4 EXHIBITOR OPPORTUNITIES

What exhibitor packages are available?

Exhibitor packages are structured to place companies directly in front of high-intent rebuilding attendees, with options ranging from major island booths to standard kiosks.

Exhibitor Package	Investment
20x20 Island	JMD \$450,000 USD \$3,000
10x30 Feature	JMD \$360,000 USD \$2,300
10x20 Premium (Corner)	JMD \$265,000 USD \$1,700
10x20 Premium Booth	JMD \$250,000 USD \$1,600
10x10 Standard (Corner)	JMD \$165,000 USD \$1,000
10x10 Standard	JMD \$150,000 USD \$950
6x8 Standard Kiosk (Corner)	JMD \$115,000 USD \$750
6x8 Standard Kiosk	JMD \$105,000 USD \$700

Is there an early commitment offer for exhibitors?

Yes. Exhibitors who secure their position with a 50% deposit before June 12, 2026 receive 15% off the standard rate. The balance is due June 30, 2026. Early exhibitors receive stronger placement priority before floor space becomes limited.

What is the Outdoor & Heavy Equipment Zone?

The Outdoor Zone is for companies with large machinery, vehicles, prefab structures or heavy equipment. It provides dedicated display space with live demonstration capability. Premium Outdoor Space is JMD \$400,000 | USD \$2,600. The Demo Slot Add-On is JMD \$300,000 | USD \$2,000.

5 PROFESSIONAL ZONE



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Who is the Professional Zone for?

The Licensed Professionals Zone is reserved for architects, engineers, quantity surveyors, attorneys, valuers and related disciplines. It is designed for direct client engagement, authority positioning and professional visibility.

Professional Zone Offering	Investment
Association Group Package	JMD \$250,000
Individual Pro Kiosk	JMD \$150,000
CPD Workshop Host	JMD \$100,000

Are credentials required for Professional Zone participants?

Yes. Participating professionals may be required to submit credentials, licence details, professional registration or equivalent proof of qualification before confirmation.

6 LEAD PRO PACKAGES

Are lead packages available?

Yes. Lead Pro Packages are available as standalone purchases and are designed to support post-event follow-up, pipeline development and measurable conversion.

Lead Package	Investment
Full Attendee Database	JMD \$200,000 USD \$1,300
Priority High-Intent Leads	JMD \$350,000 USD \$2,300
Lead Pro Bundle	JMD \$500,000 USD \$3,200

When will lead data be delivered?

Lead data is delivered within 5-7 business days post-event as a cleaned and organised database, with segmented audience categories and high-priority leads flagged as ready-to-engage prospects. Data collection and dissemination is subject to the event data protection clause.

7 DISCOUNTS, ALLOCATION & DEADLINES

What discounts are available?

Available discounts include Early Bird: 15% off before June 12, 2026; Multi-booth: 10% off for 2+ booths from the same company; Returning Exhibitor: 10% off for past MBCCI & Build Expo exhibitors/sponsors; and Charity / NGO / Association: up to 20% off for registered non-profit organisations with proof of status.



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Can discounts be combined?

No. Discounts cannot be bundled.

How are sponsorship packages and booth locations allocated?

Sponsorship packages are allocated on a first-committed basis. Booth positions are filled in confirmation order, so early confirmation improves placement priority.

What are the key deadlines?

Early Bird closes June 12, 2026. Exhibitor balances are due June 30, 2026. Sponsorship and floor plan allocations are managed in confirmation order.

8 CONTACT

Who should interested companies contact?

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